

### Southern California Wildfire Relief

# Southern California Wildfire Relief Fund Impact

Cash Awards and Donations As of March 20, 2025



#### **About the Southern California Wildfire Relief Fund**

Launched on January 10, 2025, the Fund provides critical financial assistance to victims of the Pacific Palisades and Eaton wildfires in Los Angeles County. Donations were received from credit unions, partners, members, and the broader community.

The USC Credit Union Community Foundation ensures that 100% of fund donations are channeled through the **Emergency Cash Assistance program** to directly support wildfire victims. Awards distribution began January 29, 2025.





The Learn More: info.USCcreditunion.org/cu-united-relief

### **EMERGENCY CASH AWARDS**

\$181,000

**Total Dollars Awarded** with more to be disbursed.

INDIVIDUALS/ **FAMILIES SUPPORTED** 

#### CONTRIBUTIONS

View complete list of credit union and organizational donors here

208

**Total Donors** 

\$275,692

**Total Raised** 

# Contributions by Source: Individual 10.6% **Partners Credit Unions** 28.4% 51.5% Non-Profits 9.4%

# Impact of the **Los Angeles Wildfires**



Over 58 square miles of homes & businesses impacted.



More than 16,200 structures, including 12,000 homes, destroyed.



**Approximately 80,000** individuals were evacuated, with many still displaced.



35,000 Latino jobs lost, with a loss of wages of businesses and employees totaling \$297 million.



**Nearly half of Black** households had their homes destroyed or severely damaged, compared to 37% of non-Black households in Altadena.

Sources: Associated Press, January 17, 2025. Cal Matters, January 17, 2025. Los Angeles Times, January 27, 2025. PBS News Hour, February 24, 2025.

## **TESTIMONIALS**

I have two children ages (16) and (5) years old. And we lost everything. My main objective is to provide shelter for my family. However, we need everything so the funds will go toward all the things we need to survive.

- Natasha

My family was displaced by the Eaton fire. This will help us to buy formula, diapers, and other baby essentials as we welcomed our newborn three days before the fire. - Javier

The funds would benefit me by allowing me to regain a semblance of normalcy so that I can try to regain what was lost, slowly over time. My home was my safe space, and losing that along with a lifetime of belongings, has left a void that assistance would go some way toward healing.

- Abel